



330 Westbourne Park Rd, London W11 1EQ

REVANCHE RECORDS

Present

MALIN ANDERSSON

And her new single

How It's Supposed To Feel

From the upcoming album

space to feel

Artist: **MALIN ANDERSSON**
Release: **HOW IT'S SUPPOSED TO FEEL**
Format: Digital single
Label: **REVANCHE RECORDS**
Genre: Singer-Songwriter, Acoustic, Indie Folk



"Stunning, we love this... beautiful, gentle, gorgeous music" **Carrie & David Grant / BBC Radio London**

"Our producer's discovering new artists all the time & this is a fine example" **Iain Anderson BBC Radio Scotland**

With the imminent release of her album **Space To Feel** & following the critical success of previous singles **Reef**, **Avalon** & **Ships In The Night** (supported by **BBC Scotland**, **London & Ulster + Radio X**), Scandinavian singer-songwriter **Malin Andersson** releases **How It's Supposed To Feel** – an alluring & heartfelt song about how one's emotions can turn in an instant when the actions of someone close to you catch you by surprise.



Written, produced & performed by Malin herself, **How It's Supposed to Feel** beautifully captures the listener's attention with its highly intimate acoustic arrangement, over which a tale of vulnerability meets

confrontation and surprise. Malin says of the release *"it's a moving portrayal of how quickly our emotions can shift from one moment to the next. The song captures the disorientation experienced when someone close to you disappears from your life without trace, leaving you with only questions & no answers"*.

The video, directed by **Alex Simpson**, features three distinct sets in the same location, each

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utilising different lighting setups to create a range of emotions. Playing with colour & monochrome transitions throughout, Alex & Malin also experimented with various aspect ratios to give each section a unique visual style.



Alex explains: *"The track explores a relationship that ended abruptly, with a lack of communication from the other person - but rather than portray a sense of heartbreak, we wanted to capture the feeling of someone who's moved on & is all the better for it. The song has a playful undertone that we aimed to replicate on set, creating a vibrant & uplifting visual aesthetic"*.

Originally from Swedish village Tibro, **Malin** grew up in a musical household & at the age of eight started writing her own songs. Citing **Joni Mitchell**, **Joan Baez** & **Anna Ternheim** plus author **Virginia Woolf** & Swedish poets **Edith Södergran** & **Karin Boye** as inspiration, **Malin's** gentle guitar, profound lyrics & evocative melodies soon caught the attention of **SKAP** (Swedish Soc. of Songwriters, Composers & Authors) who presented her with a prestigious **Award for Emerging Artists & Songwriters**. Then on moving to London, **Malin** collaborated with songwriters & producers to develop her sound & has now played over 100 shows in the capital at **St Pancras Old Church**, **Union Chapel**, **The Lexington**, **Paper Dress Vintage** & others.

With recent gigs in London, Rotterdam & Berlin, **Malin's** distinctive style is resonating deeply with audiences throughout Europe – and now with an album release imminent & upcoming performances at London's **Servant Jazz Quarters** (4th April) & Sweden's **Future Echoes Festival** (22nd Mar), **How It's Supposed to Feel** sets the tone for what looks to be a breakthrough year for this special talent.



For more information please contact:

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